

	Freshman	Sophomore	Junior	Senior	Graduation and Beyond
Take the Right Classes	UCOL 101, ENGL 101 & 102, MATH 139 & 140, PSYC 102 or SOC 108 (Must place into Math courses) Review University core & other requirements in the UG catalog at registrar.siu.edu	CMST 101, ACCT/FIN/MGMT 208, ACCT 220 & 230, ECON 240 & 241 Consider taking Summer classes, including those offered online, to work on courses/prerequisites for your major	FIN 330, MGMT 304, MKTG 304, 305, 390 Begin working on 300-400 level major courses	MGMT 318 & 481, MKTG 329, 363, 493 Finish all major requirements	BRAND MANAGER DIRECTOR OF MARKETING
Get Good Advice	Meet with an academic advisor: College of Business 618-536-4431 or student_affairs@business.siu.edu Meet with Marketing Chair: Dr. Mavis Adjei mtandoh@business.siu.edu Visit the Business Placement Center (BPC) in Rehn 113 Check out the website: business.siu.edu	Meet with an academic advisor: College of Business 618-536-4431 or student_affairs@business.siu.edu Schedule an interview coaching session in the BPC	Meet with an academic advisor: College of Business 618-536-4431 or student_affairs@business.siu.edu Schedule a mock interview in the BPC Meet with faculty to discuss electives as they relate to career goals Talk to professionals in the field and ask questions	Meet with an academic advisor: College of Business 618-536-4431 or student_affairs@business.siu.edu Confirm you are on track to graduate and apply for graduation Have your resume critiqued in the BPC	MARKETING RESEARCHER ADVERTISING & PROMOTIONS MANAGER
Apply What You Learn	Subscribe to <i>Marketing News</i> , <i>Advertising Age</i> , <i>Sales and Marketing Management</i> , <i>Brandweek</i> , or <i>Wall Street Journal</i> Begin creating a professional resume	Research internships related to your field of study Get involved in College events - attend an etiquette dinner Work towards leadership positions in RSOs	Seek career counseling in the BPC Participate in SIU's Externship Program : sialumni.com/extern	Obtain leadership positions and experience in RSOs Network and build experience through internships	RETAIL MANAGER SALES SPECIALIST
Connect with Peers	Join the American Marketing Association (AMA) or Pi Sigma Epsilon (PSE) Attend the University Career Fair	Check out The College of Business Living Learning Community in Brown Hall Contact Jill Gebke at 618-453-7487 or jgebke@business.siu.edu	Join SIU Alumni Association and begin networking Join a study group and/or utilize the tutorial sessions in the Academic Success Center (Rehn 10)	Attend all SIU and College of Business career events Attend the National AMA Conference – network Report job offers to BPC	PUBLIC RELATIONS COORDINATOR ONLINE/SOCIAL MEDIA MARKETING MANAGER
Think Globally		Look into Study Abroad for a Summer semester business.siu.edu/services/study-abroad.html	Check out the latest trends in the industry: <i>Wall Street Journal</i> and <i>Sales and Marketing Management</i> Consider electives in international business & international marketing	If considering graduate or professional study, take the appropriate exam and submit an application	